

Trust in the Lord with all your heart, and do not rely on your own understanding.

Proverbs 3:5

PRESS RELEASE 1/20/10

Haiti Relief T Shirt Project
How to help in your community

DAYTON, OH - Overwhelmed by the devastation and tragedy in Haiti, The Haitian Relief T Shirt Project, like all Americans, is asking "How can we help?" Millions are currently being raised by texting campaigns. While a great start, it's going to take so much more.

Hundreds of T-shirt printers spontaneously mobilized after 9/11. Millions of dollars were raised at the local level as printers connected with local customers, businesses, churches, nonprofits and the media to rally together. Jeff Cottrell and (Co-owner) Ron Witters of Screen Works Inc. (Dayton, Ohio) raised \$1,000,000 for the American Red Cross in just three weeks and did it all by hand. Thanks to the Dayton community and all the great volunteers this was possible.

For their efforts Jeff, Ron and their company were recognized by President George W. Bush, VP Dick Chaney, Mayor of New York, Rudolph W. Giuliani, U.S. Congressman Tony Hall, Governor of Ohio, Bob Taft and the President of the American Red Cross. Out of that experience Jeff created www.UnitedWeStandforAmerica.org. From that effort, we are multiplying it across America as we speak.

Printers and local organizations across America are again gathering together to be part of a coordinated fundraising campaign in their local communities. Cottrell has partnered with Mark Coudray and TShirtSuccess.com in California to help organize The Haitian Relief T Shirt Project which unites and benefits Americans in their own communities while they generously give to the aid and the citizens of Haiti.

This Project partners T-shirt printers with local businesses, churches, nonprofits and the media to raise funds locally, 100 percent of net proceeds are contributed to the local organizations' charity of their choice for Haiti. This project is a small part of Cottrell's much bigger United We Stand For America effort that's been development for more than two years.

His goal is to help bring back Garment mills to the USA, restoring the MADE IN THE USA label to it's former glory. The pieces are in place, but help is needed.

"We want you to watch us, give us your ideas, suggestions, anything that will make this better," says Coudray. "This is bigger than any of us and we want you included." To find out more about the project and become part of this historic effort, visit:

www.UnitedWeStandforAmerica.org or www.tshirtsuccess.com

Being a hero has never been so easy, so wear a T-shirt to show your love and support!

"In God We Trust!"



JEFF COTTRELL
President, Screen Works Inc.

We have been called to help put America back to work and believe we can do so with your help! We challenge you to participate.

We are one of the nation's leading companies in garment imprinting, embroidery, and ad specialties. Screen Works has created a charitable division dedicated to supplying nonprofit organizations with the means to raise funds for their various causes and allow corporations to participate too, at our cost, to help put America back to work with American made

garments. We have lost 580 garment mills since 1997 and we are down to using just a couple at this time. We can reverse this trend if we pull together, as Americans, like we did at 9/11. On September 11, 2001, we as Americans proved it could be done! It was a very sad day and time for the United States, but Screen Works was already looking for ways to help. Three hours after 9/11 we had our internationally recognized, "United We Stand" design! We dedicated our entire company to help those affected by the September 11th attacks. With all the support from the international and local communities and the great volunteers that helped make this possible, WE THANK YOU! By October, Screen Works had raised enough money to donate one million dollars to the American Red Cross National Disaster Relief fund. Today's challenge is helping to put America back to work, a challenge that will only be met by us working together. No one cause, group or organization can put America back to work alone - but together with God's guidance - our resolve will make a difference. Will you help?

Our military, patriotic and religious designs promote the determination and Unity of Americans and cherishing our freedom and the dignity and worth of each and every individual. Our K.I.D.S (Kids Identity Safety) program is a mentor program designed for schools, as a fund raiser or a corporate challenge for preschoolers thru 3rd grade - encouraging children to learn their name, address and phone number. It is our vision for every child around the world to participate in this program. As this program grows, we will need to export American made garments to other countries participating in this program. This means new much needed jobs for American workers, garment mills and printing facilities across America.

To all my Corporate and Christian friends, God has called me to do this. This is not just about Screen Works but it's about all of us in the printing and garment industry uniting to help and support our fellow Americans. As this effort will lift up our industry, we pray that other industries will be inspired to follow suit and help put America back to work. Amen! We have created a custom program just for other industries that want to help put America back to work. [We] can do all things through Christ which strengthens [us]. Phil. 4:13 Amen. If you want to know how you can participate or hear more of my testimony of what God has called me to do, and how God raised me in three days, please feel free to contact me via email at jeff@screenworksinc.com. Additional information on our programs may also be found on our web site at www.UnitedWeStandforAmerica.org.

A handwritten signature in black ink, appearing to read "Jeff Cottrell". The signature is fluid and cursive, written over a white background.